



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave Ste 306
Towson, MD 21286-1002

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
162136-2	08/26/12	August 2012	07/30/12 - 08/03/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
Crossroads GPS NM	CROSSROADS GPS	236

Flight Dates	Order #	Alt Order #
07/27/12 - 08/06/12	162136	06831501

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/30/12	08/03/12	Olympics Daytime M-F	M-F 9a-4p	MTWTF--	:30	10	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 10 \$800.00									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	M	07/30/12	9:44 AM	Olympics Daytime M-F	M-F 9a-4p	:30	NMSNTV03GPH	\$800.00	NM
6 All	M	07/30/12	1:22 PM	Olympics Daytime M-F	M-F 9a-4p	:30	NMSNTV03GPH	\$800.00	NM
2 All	Tu	07/31/12	10:39 AM	Olympics Daytime M-F	M-F 9a-4p	:30	NMSNTV03GPH	\$800.00	NM
8 All	Tu	07/31/12	2:48 PM	Olympics Daytime M-F	M-F 9a-4p	:30	NMSNTV03GPH	\$800.00	NM
9 All	W	08/01/12	9:21 AM	Olympics Daytime M-F	M-F 9a-4p	:30	NMSNTV03GPH	\$800.00	NM
3 All	W	08/01/12	10:19 AM	Olympics Daytime M-F	M-F 9a-4p	:30	NMSNTV03GPH	\$800.00	NM
10 All	Th	08/02/12	10:02 AM	Olympics Daytime M-F	M-F 9a-4p	:30	NMSNTV03GPH	\$800.00	NM
4 All	Th	08/02/12	12:04 PM	Olympics Daytime M-F	M-F 9a-4p	:30	NMSNTV03GPH	\$800.00	NM
5 All	F	08/03/12	10:08 AM	Olympics Daytime M-F	M-F 9a-4p	:30	NMSNTV03GPH	\$800.00	NM
7 All	F	08/03/12	11:20 AM	Olympics Daytime M-F	M-F 9a-4p	:30	NMSNTV03GPH	\$800.00	NM
4	07/31/12	08/01/12	Olympics Primetime M-F	M-F 7p-11p	-TW----	:30	4	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TW---- 4 \$4,000.00									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	Tu	07/31/12	7:36 PM	Olympics Primetime M-F	M-F 7p-11p	:30	NMSNTV03GPH	\$4,000.00	NM
3 All	Tu	07/31/12	8:45 PM	Olympics Primetime M-F	M-F 7p-11p	:30	NMSNTV03GPH	\$4,000.00	NM
4 All	W	08/01/12	8:02 PM	Olympics Primetime M-F	M-F 7p-11p	:30	NMSNTV03GPH	\$4,000.00	NM
2 All	W	08/01/12	9:44 PM	Olympics Primetime M-F	M-F 7p-11p	:30	NMSNTV03GPH	\$4,000.00	NM
7	08/03/12	08/03/12	Olympics Daytime M-F	M-F 9a-4p	----F--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 2 \$800.00									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 All	F	08/03/12	10:59 AM	Olympics Daytime M-F	M-F 9a-4p	:30	NMSNTV03GPH	\$800.00	NM
3 All	F	08/03/12	1:13 PM	Olympics Daytime M-F	M-F 9a-4p	:30	NMSNTV03GPH	\$800.00	NM
11	07/30/12	08/03/12	News 4 Today I 5a-530a	M-F 5a-530a	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$250.00									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

INVOICE

www.kobtv.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
162136-2	08/26/12	August 2012	07/30/12 - 08/03/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Crossroads GPS NM	CROSSROADS GPS	236	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
11	07/30/12	08/03/12	News 4 Today I 5a-530a	M-F 5a-530a	MTWTF--	:30	1	\$250.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>F</td><td>08/03/12</td><td>5:28 AM</td><td>News 4 Today I 5a-530a</td><td>M-F 5a-530a</td><td>:30</td><td>NMSNTV03GPH</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	F	08/03/12	5:28 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	NMSNTV03GPH	\$250.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	F	08/03/12	5:28 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	NMSNTV03GPH	\$250.00	NM																																	
12	07/30/12	08/03/12	News 4 Today I 5a-530a	M-F 5a-530a	MTWTF--	:30	1	\$75.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>MTWTF--</td><td>1</td><td>\$75.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>F</td><td>08/03/12</td><td>5:14 AM</td><td>News 4 Today I 5a-530a</td><td>M-F 5a-530a</td><td>:30</td><td>NMSNTV03GPH</td><td>\$75.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/30/12	08/05/12	MTWTF--	1	\$75.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	F	08/03/12	5:14 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	NMSNTV03GPH	\$75.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/30/12	08/05/12	MTWTF--	1	\$75.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	F	08/03/12	5:14 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	NMSNTV03GPH	\$75.00	NM																																	
Total Spots							18																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$25,925.00
<u>Agency Commission</u>	\$3,888.75
<u>Net Amount Due</u>	\$22,036.25